

#3  
WM  
**OFFICIAL**Attorney's Docket No. 21-0851  
Client's Docket No.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
Re Patent Application of  
WILL BUSHEE  
Serial No.: 09/911,522  
Filed: 7/24/2001  
For: METHOD AND SYSTEM FOR AUTOMATIC HARVESTING  
AND QUALIFICATION OF DYNAMIC DATABASE CONTENT)

**RECEIVED**  
CENTRAL FAX CENTER

MAR 15 2004

Examiner: Chen, Chongshan  
Group Art Unit: 2172

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

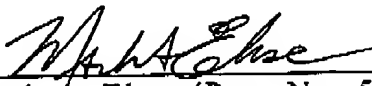
**SUBMISSION OF CHANGE OF POWER OF ATTORNEY**  
**DOCUMENT**

Sir:

Submitted herewith please find documents relating to a change in the power of attorney and correspondence address for the above-identified patent application.

Entry of the change indicated on the attached document is respectfully requested.

Respectfully submitted,

  
Mark A. Ekse (Reg. No. 50,130)  
LEONARD & PROEHL, Prof. L.L.C.  
3500 South First Avenue Circle, Suite 250  
Sioux Falls, SD 57105-5807  
(605)339-2028 FAX (605)336-1931

Date: March 13, 2004

Approve  
U.S. Patent and Trademark

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information

### STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: William J. Bushee, Thomas W. Tlahrt, and Michael K. Bergman

Application No./Patent No.: 09/911522 Filed/Issue Date: 7/24/2001

Entitled: METHOD AND SYSTEM FOR AUTOMATIC HARVESTING AND QUALIFICATION OF DYNAMIC DATABASE

BrightPlanet Corporation, a Corporation  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by percentage) of its ownership interest is \_\_\_\_\_ %  
in the patent application/patent identified above by virtue of either:

A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 012020, Frame 0538, or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.  
[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

March 13, 2004  
Date  
605-339-2028  
Telephone number

Mark A. Ekse  
Typed or printed name  
Mark A. Ekse  
Signature  
Patent Attorney Reg. No. 50,130  
Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

PTO/SB/80 (12-03)

Approved for use through 11/30/2005. OMB 0651-0035  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO**

I hereby appoint:

☒ Practitioners associated with the Customer Number:

40158

OR

☐ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Assignee Name and Address:

BrightPlanet Corporation  
3500 S. Phillips Avenue  
Suite 201  
Sioux Falls, SD 57105

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

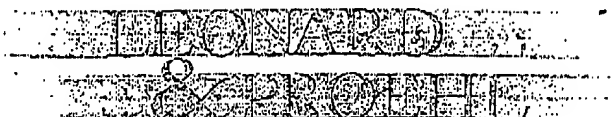
**SIGNATURE of Assignee of Record**

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Name	MICHAEL K. BERGMAN	Date	2/17/04
Signature	Michael K. Bergman	Telephone	319/339-0110
Title	CHIEF TECHNOLOGY OFFICER		

This collection of information is required by 37 CFR 1.31 and 1.32. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



PATENTS TRADEMARKS COPYRIGHTS

3500 South First Avenue Circle - Suite 250  
Sioux Falls, South Dakota 57105-5802RECEIVED  
CENTRAL FAX CENTER

MAR 15 2004

OFFICIAL

Date: 3-13-04Fax Number: 703-872-9306To USPTOFrom: ☒ Jeff Proehl ☐ Mark Ekse ☐ Robert K. Huck  
☐ Stephanie Voigt ☐ Cheryl Edblom ☐ OtherRE: Appl. No. 09/91,522 Filing Date: 7/24/01 Applicant: Bushnell  
Appointment of Power of AttorneyTotal Number of Pages (Including cover sheet): 4 (Please call us as soon as possible if you do not receive all pages).Certificate of Transmission

I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office to:

☒ FAX No. (703) 872-9306 or ☐ FAX No. (703) -on the 13<sup>th</sup> of MARCH, 2004.

Signature

Printed Name

PRIVILEGE AND CONFIDENTIALITY NOTICE

The information contained in this fax message is privileged and confidential information intended only for the use of the individual or entity named below. If the reader of this fax message is not the intended recipient, or the employee agent responsible to deliver to the intended recipient, you are hereby on notice that you are in possession of the confidential and privileged information. Any dissemination, distribution or copying of this communication is strictly prohibited. You will immediately notify the sender by telephone of your inadvertent receipt. Return the original fax message to sender at the address herein given via the United States Postal Service.

Leonard &amp; Proehl, Prof. L.L.C.

3500 S. First Avenue Circle  
Suite 250  
Sioux Falls, SD 57105-5802

(605) 339-2028

Fax -- (605) 336-1931